



# JAMAICA

40AMAZINGUNDER40™

*“Celebrating and Honouring Jamaica’s Present and Future Leaders”*

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2010

# National Programme Brief

AnseSymphoni.Vergenze  
in collaboration with

UTech School of Graduate Studies, Research and Entrepreneurship - **Lead Patron** +  
Jamaica Pegasus Hotel - **Major Supporter**

August 10-12, 2010  
Kingston, Jamaica

*Theme: “Celebrating and Honouring Jamaica’s Present and Future Leaders”*

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## Rationale

Jamaica 40AMAZINGUNDER40™ National Programme emerged from a consciousness to accentuate, promote and highlight the superb accomplishments of the Jamaican people; and to provide a medium through which recognition of these accomplishments can be celebrated. The essence of Jamaica 40AMAZINGUNDER40™ National Programme is to reinforce what is amazing about Jamaica as a nation and its **people**, and to engender a sustained programme that connects the creativity, tenacity, determination and achievement of our young people who are making a difference in the life of our nation and its communities.

## The Objective

Jamaica 40AMAZINGUNDER40™ is a national programme founded and managed by AnseSymphoni.Vergenze to celebrate and honour Jamaica’s present and future leaders, through the recognition of 40 Jamaicans who have attained a significant level of success, but have not yet reached the age of 40.

The programme is designed to promote mentorship and professional development by introducing these individuals and their achievements to a local and international audience; and promoting them as positive role models for Jamaicans.

In choosing nominees, achievements in the following areas will be considered:

- **Innovation + Achievement**
- **Vision + Leadership**
- **Impact**
- **Growth + Development**
- **Community Involvement + Contribution**

Nominees for Jamaica 40AMAZINGUNDER40™ must be under 40 years of age as of December 31, in the year of the award and must be a Jamaican citizen. Persons will be invited to nominate individuals whose achievements will be assessed against established criterion (listed above) by the National Advisory Board for Jamaica 40AMAZINGUNDER40™ national programme.

Nominations for Jamaica 40AMAZINGUNDER40™ programme are solicited through a national media campaign facilitated by our sponsors, supporters and partners in collaboration with the Secretariat for the Jamaica 40AMAZINGUNDER40™ national programme.



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## Programme Overview

Jamaica 40AMAZINGUNDER40™ is a biannual programme with its inaugural commencement in March 2010 and culminates August 10-12, 2010 with a private **Nominees’ Reception Luncheon**, a **Public Forum on Innovation, Technology and Entrepreneurship** and the official **Awards Gala**.

Jamaica 40AMAZINGUNDER40™ National Advisory Board is comprised of sponsors, partners, industry, and community leaders from across the country. Each advisor is a leader in their field and is recommended by the programme partners. For the future, former recipients will be represented on the board by their selected representatives. The role of the National Advisory Board is to provide guidance on programme execution and to select the recipients, which is done in April. Each Advisory Board Member voluntarily donates his/her time to the programme. The deadline for nominations is April 30, 2010. Successful nominees will be notified in June 2010.

Nominations for Jamaica 40AMAZINGUNDER40™ national programme are petitioned through a national media campaign facilitated by our sponsor, supporters and partners in collaboration with the Secretariat for the Jamaica 40AMAZINGUNDER40™ national programme. Eligibility is open for Jamaica 40AMAZINGUNDER40™ national programme to all Jamaican nationals **except** for amateur and professional athletes, musicians, and publicly elected government officials.

The Jamaica 40AMAZINGUNDER40™ National Programme is thematically organized with the events being strategically positioned as a platform for new ideas, innovation, entrepreneurship and achievement in new and existing products and service offerings, within the private, public and voluntary sectors. The Jamaica 40AMAZINGUNDER40™ National Programme provides an opportunity for lifestyle sponsors, partners and advertisers to showcase and interact with Jamaica 40AMAZINGUNDER40™ National Programme participants that will engender new business opportunities, strategic networking and relationship marketing.

The Jamaica 40AMAZINGUNDER40™ National Programme promises to be a memorable, enriching and exciting programme of activities for sponsors, partners, advertisers and participants given its **national thrust** and **competitive recognition format**. There will be a wide range of products and services from reputable and reliable corporate entities, small and medium sized enterprises, university research, technopreneur entities, as they participate, raise their profiles, and create greater impact in the marketplace.

The distinctive feature of the 2010 Jamaica 40AMAZINGUNDER40™ National Programme will be its **comprehensive interactive forum** of a diverse group of local and international participants as they



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interact and share visions on innovation, entrepreneurship and technology in enhancing the quality and standards of life for the Jamaican community.

Jamaica 40AMAZINGUNDER40™ national programme events and activities are executed by AnseSymphoni.Vergenze, in collaboration with Jamaica 40AMAZINGUNDER40™ national partners UTech School of Graduate Studies, Research and Entrepreneurship (SGSRE) and the Jamaica Pegasus Hotel.

## 2010 Jamaica 40AMAZINGUNDER40™ National Events

### Important Dates

Monday, March 01, 2010	<b>National Programme Activities Commence</b>
Wednesday, April 7, 2010	<b>Press Launch - Jamaica 40AMAZINGUNDER40™</b> National Programme Jamaica Pegasus Hotel 9:30 am – 10:15 am
Tuesday, August 10 <sup>th</sup> , 2010	<b>Private Nominees `Reception</b> (Venue + time will be communicated)
Wednesday, August 11 <sup>th</sup> , 2010	<b>Public Forum on Innovation, Technology and Entrepreneurship</b> Jamaica Pegasus Hotel Kingston, Jamaica 5:30 pm – 7:30 pm.
Thursday, August 12 <sup>th</sup> , 2010	<b>Awards Gala</b> Jamaica Pegasus Hotel Kingston, Jamaica 7:00 – 9:00 p.m.



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## Contact

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